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Lady Luck

Pat. No. 1579

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U. S. Department of Agriculture

ELMER ROSES

Wholesale Catalog

1957-1958

San Gabriel, Calif.

TERMS AND CONDITIONS OF SALE

ORDERS will be filled in their rotation—BE EARLY.

PRO-RATA. All orders are necessarily subject to pro-rate. It is almost impossible to have a complete count in our fields, of plants not complete in growth. We reserve the right to fill our orders, pro-rata.

NON-WARRANTY: We exercise care to have all roses true to name. Nevertheless, it is understood that should any plant prove otherwise, we shall not be liable for any sum greater than that paid for any plants as may prove untrue.

RISK OF LOSS OR DAMAGE IN SHIPPING: Buyer will bear the risk of loss from any cause of merchandise shipped from and after delivery of merchandise to carriers at Pomona, Calif.

PERSONAL PROPERTY OR OTHER TAXATION: Buyer shall pay any taxes of any nature assessed against merchandise by any taxing authority, after delivery by seller to carriers at Pomona, Calif.

COLLECTION EXPENSE: Buyer shall pay the seller any expense incurred in collecting any unpaid balance of the purchase price, including court costs and a reasonable attorney's fee.

TERMS: 3% 15 days; 60 days net to established Nurserymen, Seedsmen and Dealers.

PACKING: Bales and boxes will be charged at near actual cost price.

CLAIMS: Must be made within 5 days after receipt of shipment.

No guarantee, promise or representation not set forth in this contract shall be binding upon seller.

ELMER ROSES

6708 North San Gabriel Blvd.

San Gabriel, California

ATlantic 7-9222

Sales Yard 11581 East End Avenue, Pomona, Calif.

"OUR AIM QUALITY"

MEMBER OF

California Association of Nurserymen

American Association of Nurserymen

American Rose Society

Pacific Rose Society

PREPAID FREIGHT AND PREPAID STORAGE ON TWO YEAR GROWN BUSH ROSES

CALIFORNIA DELIVERY: Orders confirmed prior to digging season are routed and shipped without cost to any point in California.

Carload and pool cars—Bush orders for shipment in January, February and early March of 1958, with storage paid and shipped prepaid with stops at Omaha, Chicago, Wichita, St. Louis, Kansas City, Baltimore and Columbus. Other stops by advance arrangement.



California—Late orders. Collect shipments are made by Commercial carrier as designated.

Other than California and Carload and Pool cars—Bush orders—a special shipping allowance will be made.

TREE SHIPPING OUT OF STATE—F. O. B. Pomona, Calif.

LABELS. A label will be furnished for each plant purchased.

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WHOLESALE PRICE LIST**NON-PATENTED BUSH, GRANDIFLORA, FLORIBUNDA,
BOUTONNIERE and CLIMBER ROSES**

**INDICATION OF NON-PATENTED VARIETY
UNDER INDIVIDUAL DESCRIPTIONS.

Please order in Multiples of (10). Quantity rate on non-patents determined by total order.

	Grade #1	Grade #1½	Grade #2
Less than 300	.60	.45	.30
300 to 1000	.55	.40	.28
1000 to 2000	.54	.39	.27
2000 to 5000	.53	.38	.26
5000 and Up	.52	.37	.25

PATENTED BUSH, GRANDIFLORA, FLORIBUNDA & CLIMBING VARIETIES

(Patented variety indicated either by Patent No. or P.A.F.)

RETAIL	WHOLESALE PRICES			
	Grade #1 10-19	Grade #1 20-99	Grade #1 100-249	Grade #1 250 Up
3.00	1.80	1.50	1.40	1.30
2.75	1.50	1.37½	1.30	1.20
2.50	1.40	1.25	1.20	1.10
2.25	1.25	1.12½	1.05	.95
2.00	1.10	1.00	.95	.85
1.75	1.00	.87½	.80	.75
1.50	.90	.75	.70	.65

GRADE No. 1½—Retail same as above. Wholesale 20% less.

TREE ROSES 38" AND 24" STANDARDS

Please order in Multiples of (5). Quantity rate determined by total order.

	Grade # 20-99	Grade #1 100-249	Grade #1 250 Up
Patented Tree Roses	\$2.75	\$2.50	\$2.25
Non-Patented Tree Roses	\$1.95	\$1.85	\$1.75
	Grade #1½	Grade #1½	Grade #1½
Patented Tree Roses	\$2.00	\$1.85	\$1.70
Non-Patented Tree Roses	1.50	1.40	1.35

JUNE BUDS

100 to 300	.30¢
300 to 1000	.28¢
1000 Up	.25¢

BARE ROOT WHOLESALE

Shipments made starting late December, 1957 and extending to the middle of March, 1958.

NURSERYMEN: For your convenience we have arranged the opposite side of this price list, so that you may cut this page out and use the catalogue for your retail needs.

HELPFUL TO ALL NURSERYMEN ! Join a local Rose Society, in addition to your American Rose Society. Attend their monthly meetings. You will obtain valuable information on a subject very important to all of us — ROSES. You can be helpful to this society by sharing your experiences. To our California trade, in your various areas, I would like to suggest a few that the writer is either a member of, or familiar with.

Pasadena Area.....Pacific Rose Society

Fresno Area.....Fresno Rose Society

San Francisco Area.....San Francisco Rose Society



"Important" — If you are not a member of the American Rose Society, Be One At Once ! Your membership in this great organization, the largest single-flower society in America, will give you the monthly magazine and 250 page illustrated annual, which cannot be valued in the modest dues of \$5.50 per year. The annual alone is worth this. For a Birthday or Christmas there could be no nicer gift to send to a friend than a membership in this great Rose organization.

Send today for yours — either to Elmer Roses or direct to American Rose Society, 4048 Roselea Place, Columbus 14, Ohio.

* * * * *

*This world that we're alivin' in
Is mighty hard to beat
You get a thorn with every rose,
But ain't the roses sweet?*

BUSH ROSES

Red Shades

Abbreviations used:

(Double—dble.) (Large—Ige.)
(Feet—ft.) (Inches—in.)

		Height	Flower Size	Retail Price
CHARLES MALLERIN. Pat. 933		3 ft.	30-40 petals	\$2.50
A gorgeous Rose with blooms of midnight crimson velvet. Broad and heavy; very fragrant.				
CHARLOTTE ARMSTRONG. Pat. 455	3-4 ft.	Lge.		\$2.25
one of the most popular red roses of all time.				
CHRISTOPHER STONE	3 ft.	Semi-dble.	**	
"Nearly the perfect rose," says an eminent authority; striking scarlet.				
CHRYSLER IMPERIAL. Pat. 1167	Compact	40-50 petals		\$2.50
Rich tones of crimson-red, with darker overtones. Long tapering buds; bush is compact, with an abundance of dark green foliage.				
CRIMSON GLORY	2½-3 ft.	Lge. semi-dble.	**	
Repeatedly voted the finest brilliant red rose in America.				
ETOILE DE HOLLANDE	3-4 ft.	Dble. 45 petals	**	
Best liked red rose in California; dependable and fool proof.				
FANDANGO. Pat. 894	3 ft.	16-25 petals	\$2.25	
Rich deep scarlet; changes as it opens to a bright red. Large petals have a ruffled crisp appearance.				
GRANDE DUCHESSE CHARLOTTE. Pat. 774	4 ft.	Very lge. full	\$2.00	
Rich claret; distinguished and regal.				
HADLEY.	3 ft.	20-30 petals	**	
One of the old but much loved reds, or rich crimson roses, with real fragrance. Has enjoyed popularity for forty years.				

* * * * *

Cooperation is not a sentiment—it is an economic necessity.

—Charles Steinmetz

BUSH ROSES

Red Shades

	Height	Flower Size	Retail Price
HEART'S DESIRE. Pat. 501	3-4 ft.	Lge. dble. 30 petals	\$1.75
Fragrant big red rose on a husky, ever blooming plant.			
MIRANDY. Pat. 632	2½ ft.	Lge. dble. 40-50 petals	\$2.25
Big double dark red, best in the warmer interior districts; spicy fragrance.			
NIGHT	3 ft.	20-30 petals	**
Known to most all rose lovers for its long pointed buds, high centered; very fragrant; blackish crimson, shaded with maroon. Full and bushy type of bush.			
NOCTURNE. Pat. 713	3-4 ft.	Lge. semi-dble.	\$2.25
Brilliant cardinal-red rose. Fragrant; long stems, splendid for cutting. Very hardy.			
PRESIDENT EISENHOWER. Pat. 1217	2½-3 ft.	35-40 petals	\$2.25
A rose of medium red; 4-5 inch blooms with rich, unfading rose-red brilliant petals; dark green, disease resistant foliage. Old-rose fragrance.			
RED RADIANCE	2-3 ft.	20-24 petals	**
Light Crimson sport of Radiance.			
RED TALISMAN	2-3 ft.	Lge. dble.	**
Cerise-red; abundant bloom on good stems.			
TEXAS CENTENNIAL	3-4 ft.	Lge. semi-dble.	**
Sport of Pres. Hoover; brick red with lighter center; extremely long stems; continuous bloom.			

BUSH ROSES

Pink Shades

CAPISTRANO. Pat. 922	3 ft.	40-50 petals	\$2.00
Deep, rich shade of rose pink in bud and fully open flower; strong growing rose; lasting fragrance; producing many blooms on long stems.			

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All those who love nature, she loves in return, and will richly reward, not perhaps with the good things, as they are commonly called, but with the best things, of this world—not with money and title, horses and carriages, but with the bright and happy thoughts, contentment and peace of mind.—John Lubbock

BUSH ROSES**Pink Shades**

	Height	Flower Size	Retail Price
COUNTESS VANDAL	2-2½ ft.	Lge. dble.	**
Brilliant pink and salmon, suffused yellow, at base; distinctive form.			
DAINTY BESS	3 ft.	Single	**
Dusky pink with crimson stamens. One of the finest single roses.			
FIRST LOVE. Pat. 921	2-3 ft.	20-30 petals	\$2.25
Dainty light rose-pink in color; shading to dawn pink; long, slender urn-shaped buds are borne singly on a long stem. Light fragrance.			
HELEN TRAUBEL. Pat. 1028	3 ft.	Lge. 27 petals	\$2.75
Light sparkling pink, color varies with the weather; more often aluminous apricot; unusually large and long buds. Very large vigorous bush.			
HENRY FORD. Pat. 1218	3-4 ft.	25-30 petals	\$2.25
A cross between The Doctor and Pink Dawn bringing to rose lovers a pink Rose that has the best qualities of its parents; intense fragrance; bushes are strong growers.			
J. OTTO THILOW	2-3 ft.	Lge. dble.	**
One of the finest pink roses; large full blooms high centered glowing rose-pink flowers. Very vigorous with an abundance of thick leathery foliage.			
LADY LUCK. Pat. 1579	3 ft.		\$2.25
(Miller; introduced by Elmer Roses). Everyone loves a fragrant rose, a fragrance which thrills one, telling us Springtime is here. Not only do we boast of a rare perfume, in this lovely new pink introduction, but the flower which carries it has so much to offer; long stately buds of soft pink coloring, showing deeper shades at the edge of the petals when fully opened. They are a delight when cut and exhibited to our friends—for they have those excellent keeping qualities. Blooms are large with thirty-five to forty petals, being born singly on very strong stems. Bush is hardy with clean disease resistant foliage. "Lady Luck" is in our opinion an exciting accent to our garden of roses, bearing worlds of bloom through the year.			

BUSH ROSES**Pink Shades**

	Height	Flower Size	Retail Price
LA JOLLA , Pat. 1103	3-4 ft.	5"	\$2.50
Pink and gold, long pointed buds, wavy, petaled blooms. This rose is truly charming, with its delicate pastel coloring; soft pink veined and flushed with deeper pink, to a cream and gold heart of the flower. A husky plant with early bloom.			
LAS VEGAS , Pat. 1486	2-3 ft.	4"	\$2.50
This new rose with its warm salmon pink coloring and golden sheen at the base of each petal, is extremely lovely. Long pointed buds opening to high centered blooms — which often measure 6" across, with 30 or more petals. Long cutting stems, excellent keeping when cut. Vigorous plant, dark green leaves.			
MISSION BELLS . Pat. 923	3 ft.	Medium	\$2.00
Glowing salmon, opening to clear shrimp pink color; vigorous; buds pointed; delicate tea fragrance.			
PICTURE	2 ft.	Very dble.	**
Famous for its fine form; clear rose pink.			
PINK RADIANCE	3-5 ft.	24-30 petals	**
49 years ago this one was born; the lovely pink radiance; so very vigorous; dependable.			
SANTA ANITA . Pat. 539	3½ ft.	Lge. dble.	\$1.50
Soft velvety pink; highly regarded.			
SHOW GIRL . Pat. 646	3-4 ft.	Lge. semi-dble.	\$2.25
Deep pink exhibition rose; one of the best. Flourishes in all climates. Lovely buds on long stems.			
SUSAN LOUISE	4-5 ft.	Semi-dble.	**
"One of the most valuable roses in existence." Justifies the term "ever blooming." Soft pink.			
TIFFANY Pat. 1304	3-4 ft.	Dble.	\$2.50
Tiffany is a phlox pink Hybrid Tea rose. The long pointed buds are deep pink with golden yellow shading at base of petals. The flower has exceptional lasting qualities; long strong stems. Outstanding fragrance. The plant has an upright habit with very vigorous growth and dark green foliage.			

BUSH ROSES**Pink Shades**

	Height	Flower Size	Retail Price
THE DOCTOR One of the truly lovely pink roses; satiny pink. Very large blossoms when fully opened, and possibly the most fragrant of the pink roses.	2-3 ft.	30-35 petals	**

BUSH ROSES**Clear Yellow and Orange**

ECLIPSE Famous for its exceptionally long, curling buds of unchanging deep gold, on good cutting stems.	4 ft.	Very lge. dble.	**
FRED EDMUNDS. Pat. 731 Beautiful deep orange; rated by the American Rose Society among the country's best roses.	2½ ft.	Semi-dble. 20 petals	\$2.00
GOLDEN SCEPTER. Pat. 910 Rare, unfading, golden-yellow; long, slender buds, large, high-centered. Won the highest Rose Award in Holland.	3 ft.	Lge. dble. 5½ in.	\$2.00
LOWELL THOMAS. Pat. 595 Large, well shaped buds of clear canary yellow, free bloom.	3-3½ ft.	Lge. dble. 35-40 petals	\$2.25
McGREDY'S YELLOW Large bright buttercup yellow with all the sturdy plant habits of the famous McGredy roses.	3 ft.	Lge.	**
MRS. E. P. THOM. Deep, very yellow; dependable and popular.	2½ ft.	Lge. dble.	**
MRS. PIERRE S. duPONT The pointed buds of medium size with that very warm color or reddish yellow tint; fragrance that speaks of spring; well supported by lovely green glossy foliage, tho it is not a full rose but the semi-dble type giving worlds of blossom. It is a good one.	3-4 ft.	24 petals	**

BUSH ROSES

Clear Yellow and Orange

	Height	Flower Size	Retail Price
PEACE. Pat. 591	3-4 ft.	Very lge. very dble.	\$2.50
Heavy buds of rich yellow, open to enormous flowers; each petal edged with cerise; unfading; improves with age.			
SUN VALLEY. Pat. 1135	3-4 ft.	24-30 petals	\$2.50
Golden yellow, best described as Guinea Gold. A tall plant, producing long cutting stems; shiny green foliage and delicate fragrance.			
SUTTER'S GOLD. Pat. 885	2½-4 ft.	Lge. dble.	\$2.25
Long yellow buds; shaded with coppery orange and vermillion; intense fragrance; bushy; long stems for cutting.			

BUSH ROSES

White Shades

FRAU KARL DRUSCHKI	5 ft.	Lge. dble.	**
One of the older white, but ever popular, with buds that open into large flowers which are snowy white.			
KAISERIN AUGUSTE VIKTORIA	2-3 ft.	Dble.	**
A close rival of Druschki for top honors; persistent bloomer.			
McGREDY'S IVORY	3 ft.	Very lge. dble.	**
Long pointed bud of exquisite form. A show winner.			
SLEIGH BELLS. Pat. 1004	4-5 ft.	25 petals	\$2.00
A good white Rose with large ovoid buds borne singly on lovely long stems, making this a fine cutting rose. The open flowers show a dainty primrose tint at the base of the petals; add to this a lovely fragrance and you will appreciate this white Rose.			
SNOWBIRD	2½-3 ft.	Dble.	**
Produces a large crop of well formed snow white blooms which have a feathery look when fully open. Very popular.			

BUSH ROSES

Two-Tone Contrasting

	Height	Flower Size	Retail Price
CARELESS LOVE. Pat. 1582	3 ft.	4"	\$2.50
Genuinely unique; strikingly similar to a variegated camellia in coloring, it combines red with white streaks, or whole petals rose and white, pink and white, and occasionally you might be surprised to find a pure pink, or an apricot-yellow bloom right on the same stem as the others. The plants are vigorous, hardy, producing fragrant flowers steadily through the season.			
CONDESA DE SASTAGO	3 ft.	Lge.	**
One of the good bi-color roses; fragrant flowers of raspberry-red in profusion, on a strong plant. This rose will brighten the garden.			
FORTY-NINER. Pat. 792	3-4 ft.	Lge. dble.	\$2.25
A rare bi-color with inside petals of vivid Orient red; outside chrome yellow. Beautifully formed buds; strong and almost thornless plants.			
GIRONA	3-4 ft.	Lge. dble.	**
This very fragrant, soft red and yellow combination, with good foliage, is a rose with great vigor, giving many blossoms, good for cutting. Some prefer this to Talisman.			
KATHERINE T. MARSHALL. Pat. 607	3½ ft.	Dble. 22 petals	\$1.75
Deep, rose-pink, flush yellow; fine cutting stems.			
LOVE SONG. Pat. 1360	3-4 ft.	Very lge. Dble.	\$2.50
Rich salmon-pink, with brilliant yellow on the lower third of the petals and lighter yellow reverse. Very large blooms 4½ to 5 inches or more and very dble with 35 to 55 petals. Foliage is heavy, deep green.			
MARK SULLIVAN. Pat. 599	3½-4 ft.	Lge. dble.	\$1.75
Yellow and Tyrian rose in varying combinations; every bud and flower different; strong, profuse bloomer.			

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Your sole contribution to the sum of things is yourself.—Frank Crane
Success or failure in business is caused more by mental attitude even than by mental capacities.—Walter Dill Scott.

BUSH ROSES

Two-Tone Contrasting

		Height	Flower Size	Retail Price
MME. HENRI GUILLOT	One of the lovely roses, with bright hues of raspberry-pink, lit with flame, changing to a brilliant water-melon-pink. Shiny foliage.	2-3 ft.	Lge. dble. 30-40 petals	**
MOJAVE. Pat. 1176	Mojave has many of the fine points of its parent Charlotte Armstrong. The color is a blend of salmon, apricot and orange and occasionally in cool weather the salmon changes to red, blended with the other two colors. Plants are vigorous, with glossy foliage.	3-4 ft.	Lge.	\$2.75
PRESIDENT HOOVER	Tall, growing, profuse, semi-double blooms in blended shades of copper and pink; long a popular favorite.	3-4 ft.	Lge. semi-dble.	**
SATURNIA	A flaming, cardinal-red with reverse yellow and copper on a well shaped, medium growing plant. Free bloomer, with fine form blooms; good foliage.	3 ft.	Lge. dble.	**
TAFFETA. Pat. 716	Rose-pink-salmon and apricot tones predominating; delightfully fragrant; large glossy foliage.	4-5 ft.	26-35 petals	\$2.25
TALISMAN	Golden yellow and ruddy copper; long famous and popular everywhere.	2½-3 ft.	Dble.	**

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Banish the future; live only for the hour and its allotted work. Think not of the amount to be accomplished, the difficulties to be overcome, but set earnestly at the little task at your elbow, letting that be sufficient for the day; for surely our plain duty is "not to see what lies dimly at a distance, but to do what lies clearly at hand."—Oslerf.

GRANDIFLORA ROSES

"The GRANDIFLORA CLASS consists of varieties relatively tall in growth, free flowering, often with many flowers in clusters but with individual stems long enough for cutting. The flower size, tho not necessarily as large as hybrid teas, is larger than the average Floribunda, with Hybrid Tea Standard for bud and flower form." Carrousel was the first variety to fit into this new class.

		Height	Size Flower	Price Retail
BUCCANEER. Pat. 1119		4-5 ft.	26-35 petals	\$2.50
This brilliant unfading yellow rose, produced on tall growing plant, makes a lovely background for the rose garden. Long pointed buds, with stems that one can cut freely.				
CARROUSEL. Pat. 1066		4-5 ft.	26-35 petals	\$2.00
Carrousel with its dark red velvety petalled flowers, produced on long stems, on a tall growing very hardy plant, which resists both cold, heat and mildew, is creating a larger list of friends each season — continuous bloom.				
DEAN COLLINS. Pat. 1279		3-4 ft.	Dble.	\$2.50
This lovely rose of the Grandiflora class, lays claim to being the "lazy gardeners rose"—growing in most locations with a minimum of care. The tall growing type, with an abundance of brilliant Spirea-red buds—opening to a full double, rose-opal and carmine bloom.				
Montezuma. Pat. 1383		3-4 ft.	Dble.	\$2.75
A new addition to Grandiflora class, the rich scarlet-orange that is different — unlike the color of any other rose . . . a profusion of shapely buds, big showy, long-lasting blooms on a big husky plant.				

GRANDIFLORA ROSES

	Height	Flower Size	Retail Price
QUEEN ELIZABETH. Pat. 1259.....	3-5 ft.	24 Petals	\$2.50
A lovely new color, breathtaking blending of soft carmine rose and dawn pink; delightfully fragrant flowers supported by long stems. Exceptional disease resistant foliage.			

THOUGHTS WE USE

It is only by labor that that can be made healthy, and only by that that labor can be made happy, and the two can not be separated with impunity.—Ruskin

* * * * *

Those who bring sunshine into the lives of others, can not keep it from themselves.

* * * * *

Cheerfulness is an excellent wearing quality. It has been called "the bright weather of the heart."—Samuel Smiles

* * * * *

It is by believing in, loving and following illimitable ideals that man grows great. Their very impossibility is their highest virtue. They live before us as the image of that into which we are to grow forever.

—S. Brooke

* * * * *

Die when I may, I want it said of me by those who knew me best that I always plucked a thistle and planted a flower where I thought a flower would grow.—Abraham Lincoln

POLYANTHAS and FLORIBUNDAS**Red Shades**

	Height	Flower Size	Retail Price
COCORICO Pat. 1193	3 ft.	Semi-Dble.	\$2.00
A blaze of poppy red blooms, to illuminate your gardens. In our garden you can see clusters of small, velvety petalled flowers with 5 to 9 petals to each flower. A bushy plant and upright. We love this brilliant rose.			
CRIMSON ROSETTE. Pat. 901	3 ft.	Lge. clusters	\$1.50
Tall growing, polyantha type producing large clusters of crimson camellia-like blooms. Especially long lasting as cut flowers.			
EUTIN	2 ft.	Small very full	**
This small glowing red cluster of a hundred buds on a long stem is a must be for every garden; it is rarely we find such a little fellow that will give so much bloom, continuously with the qualities of good foliage bush and bloom.			
FLORADORA	3-4 ft.	50-55 petals	**
Unusual scarlet-red clusters; tall, well branched and very profuse Floribunda.			
FRENSHAM	3 ft.	Semi-	**
It is deep crimson, constant bloomer, producing beautiful buds. A bushy, broad plant. Excellent as background.			
GARNETTE	18 in.	Small cluster	**
A much desired small red cluster rose. low growing. So lovely for bordering that rose bed. The keeping qualities as a cut flower astonishes us. This rose has been used as a Florist rose. We are happy to find it will grow in our gardens.			
RED PINOCCHIO. Pat. 812	3 ft.	Lge. cluster	\$1.75
A velvety deep red considered by some even better than Pinocchio.			

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Happiness grows at our own firesides, and is not to be picked in strangers' gardens.—Douglas Gerrold

POLYANTHAS and FLORIBUNDAS

Red Shades

	Height	Flower Size	Retail Price
SIREN. Pat. 1197	2½ ft.	Lge.	\$1.75
A flaming red that sparkles — does not fade at any stage, from Exquisite bud form till the last petal falls. Even in extreme heat, these lovely blooms keep their form and color. They are a brilliant accent as a border to a large rose bed. Excellent foliage.			
VALENTINE. Pat. 1029	18-24 in.	Semi-dble. clusters	\$2.00
Cluster-flowered Floribunda; low, bushy and compact. Crimson flowers which hold their color well and the color slightly variable according to climate. Just the right size for a 2-foot border or hedge.			
WORLD'S FAIR Pat. 362	2½-3 ft.	Lge. semi-dble.	\$1.50
Blackest scarlet; continuous bloomer.			

Pink Shades

CAMEO	2 ft.	Sm. semi-dble.	**
One of our lovely Poly's; slightly fragrant, salmon-pink; changing to soft orange-pink; a lovely cluster rose, for the border of beds or walks.			
CAROL AMLING. Pat. 1126	4-5 ft.	2-2½ in	\$1.75
This petite pink rose is a sport of the popular Garnette, it is a deep rose-pink at the center—shading to a lighter pink, at the edge of the more than 60 petals. Blooms are born both singly and in clusters on a hardy bush. This rose is happier to grow in a partly shady spot, and like Garnette loves an abundance of water. When pruning, cut these roses back to six or eight inches.			
CHINA DOLL. Pat. 678	15 in.	Very small	\$2.25
One of our most wanted roses for low-growing spots in your garden; with clusters of rose-pink blooms.			
FASHION. Pat. 789	2-3 ft.	3 in.	\$2.00
Glowing peach. Its habit of growth is bushy; medium sized foliage; having the finest qualities of a good Floribunda.			

POLYANTHAS and FLORIBUNDAS

Pink Shades

	Height	Flower Size	Retail Price
KATHY FISCUS. Pat. 967	2 ft.	50 petals	\$1.50
Clusters of delightful lovely dawn pink flowers on a vigorous bush and glossy leafed Floribunda. The medium sized individual flowers are very double, exquisitely imbricated and borne continuously in great abundance in well formed clusters which absolutely cover the bushes. A wonderful soft pink Floribunda.			
LILIBET. Pat. 1209	2-3 ft.	Small dble.	\$2.00
Exquisite in its delicate, almost fragile appearance of light rose coloring. These clusters of small roses, well formed, covering a beautifully clothed bush of dense foliage; makes it most desirable for either single plantings or for hedge.			
PINK ROSETTE. Pat. 902	3 ft.	Small cluster	\$1.50
Shell pink, otherwise identical with Crimson Rosette previously described. Blooms slightly larger.			
PINOCCHIO. Pat. 484	3 ft.	1½ in. clusters	\$1.75
Easy to grow, always in bloom with hundreds of flowers on every bush. Great clusters of exquisite pointed buds open gradually to long lasting salmon-pink flowers.			
ROSENELFE	3 ft.	Very lge. dble.	**
Rose-pink; very attractive blooms of hybrid tea form on excellent plant; medium height.			
THE FAIRY	Dwarf	Small dble. cluster	**
Very vigorous, spreading, low growing poly, producing masses of delicate cluster blooms throughout the season; disease resistant and foolproof.			

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Doubt whom you will, but never yourself.—Bovee

POLYANTHAS and FLORIBUNDAS

Pink Shades

	Height	Flower Size	Retail Price
VOGUE. PAT. 926	2½-3ft.	3-4 in. clusters	\$2.00

Unique, brilliantly glowing color of rose, flushed with salmon; flowers high centered and Hybrid Tea shaped; spicy fragrance; foliage dark green; excellent for cutting; does well in all areas.

POLYANTHAS and FLORIBUNDAS

Yellow Shades

CIRCUS. Pat. 1382	2½ ft.	2 in.	\$2.50
Circus is truly gay, with its many colors of orange, bright yellow, turning to buff, with a picotee of apple blossom-pink. The plant is medium low, growing; good foliage. Excellent as a border plant.			
GEORGE ELGER	Dwarf	Small	**
(Yellow Baby Rambler) Small polyantha, 12-15 in. bud long golden yellow buds; opening from copper to clear yellow. Flowers very double, large clusters, tea fragrance; profuse bloom. Foliage small, light green. A delight for borders.			
GOLDILOCKS. Pat. 672	2½ ft.	3½ in.	\$1.75
A beautiful golden yellow Floribunda. Clusters of yellow ovoid buds are borne on a compact bush. Gives almost continuous bloom.	45	petals	
LITTLE DARLING. Pat. 1581	3-4 ft.	Small	\$2.00
(Duehrsen) (Introduced by Elmer Roses '56)			
NEW! The warm sunset coloring of a summer sky, with its varied hues of brilliance, from the lurid red orange on the outer circle, changing to shades of rose pink tones, finally melting into warm buttercup yellow at the heart. This is the thrill one feels when they look into the face of "Little Darling", a small two and one-half inch bloom of near perfection, both as to form and glorious blended colors. These blooms are borne both singly and on clusters of long stems, on a tall, bushy plant, which is beautifully clothed with excellent disease free, shiny green foliage. The flowers when cut will keep beautifully for from four to five days. Dainty perfume adds luster to the rose, though we feel these blossoms need nothing added to the glorified coloring which it possesses at all times. The buds were created for corsages.			

POLYANTHAS and FLORIBUNDAS

Yellow Shades

	Height	Size Flower	Price Retail
YELLOW PINOCCHIO. Pat. 992	3 ft.	Clusters & singly	\$1.50

Another thrilling Pinocchio; great masses of bloom in apricot-yellow color. Foliage dark green.

POLYANTHAS and FLORIBUNDAS

White

CHARLIE McCARTHY	18 in.	1½ to 2 In.	**
This small white rose, is the answer to our need for a low growing, very compact, everblooming, border plant; the blossoms which are pure white, miniature in size, about 1½ to 2 inches in diameter. Continuous bloom from spring until fall.			
SUMMER SNOW. Pat. 416	15-20 in.	Small bud	\$1.50
One of the most prolific of the white Floribundas producing large clusters of slightly fragrant roses. Delightful for use as hedges and border plantings, as it is low growing. Light green foliage.			
WHITE BOUQUET. Pat. 1415	2 ft.	4½ in.	\$2.50
The first white floribunda to be selected for an A.A.R.S. honor. Vigorous upright grower with glossy green foliage.			

POLYANTHAS and FLORIBUNDAS

Two-Tone Contrasting

EASTER PARADE. Pat. 1200	2-3 ft.	2 in.	\$2.00
This lovely rose carries many colors. As it opens the upperside of the petals become edged with salmon-pink and cerise, remaining yellow on the underside. Vigorous, dark green foliage.			
MARGO KOSTER	1 ft.	Lge. cluster	**
An exceptionally pretty coral-orange in clusters with that waxy look. Lovely for borders.			

FLORIBUNDAS

Salmon and Orange Shades

	Height	Flower Size	Retail Price
JIMINY CRICKET. Pat. 1346	3-4 ft.	20 petals	\$2.00

This rose with its urn-shaped tangerine-red buds, which open to a blend of orange and vermillion tones, aging to a good coral-pink. Blossoms freely on a good bush, which planted in a solid bed or as a hedge, would prove most exciting. A slight rosy fragrance.

BOUTONNIERES

Rhapsody

This charming rose, with its streamlined two-inch urn-shaped bud, creates admiration wherever shown.

Unsurpassed for boutonnieres, corsages and bouquets.

Blooms are lovely orange tints inside, with a terra cotta hue outside. Petals veined.

Fragrance an alluring, sweet perfume.

Plants are compact, vigorous, attaining 3 feet in height, 2½ feet width; disease resisting; ever-blooming.

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THE ROSES FOR THE GARDEN

*Roses are a gift of price
 Sent to us from Paradise.
 More divine our nature grows
 In the Eden of the rose.
 Roses why for silver sell?
 O, rose merchant, fairly tell
 What you buy instead of those
 That is costlier than the rose.*

KISA'I OF MERV.

CLIMBING ROSES

Red Shades

	Flower Size	Retail Price
BLAZE _____	Medium	**
Brilliant scarlet; foliage large; leathery dark. Very vigorous climber; recurrent bloom.		
CLG. CHARLOTTE ARMSTRONG. Pat. 523 _____	Lge.	\$2.50
All of you are acquainted with this popular rose, so well known that it is not needful to add a lot of words to the description.		
CLG. CRIMSON GLORY. Pat. 736 _____	Lge.	\$2.50
Repeatedly voted the finest brilliant red rose in semi-America.	dble.	
CLG. ETOILE DE HOLLANDE _____	Dble	**
Among the finest standard rich red roses; repeats its bloom; especially successful in climbing form.	45 petals	
CLG. FLORADORA. Pat. 1054 _____	50-55	\$2.00
This climber is a joy, with its rare color of cinnabar red. Yes, this is a fine addition to our climber list. Among the best of the recent reds.		
CLG. HEART'S DESIRE. Pat. 663 _____	Lge. dble.	\$1.75
All-America winner in 1941; among the best of the recent reds.	30 petals	
PAUL'S SCARLET _____	Semi-dble.	**
An unfailing, vivid scarlet rose, sensational in spring and frequently repeats; popular everywhere.		
CLG. TEXAS CENTENNIAL. Pat. 565 _____	Lge.	\$2.50
Sport of Pres. Hoover; red with lighter center; exceptional cutting stems; universally popular.	semi-dble.	

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A man without mirth is like a wagon without springs, in which one is caused disagreeably to jolt by every pebble over which it runs.—Henry Ward Beecher

To be seventy years young is sometimes far more cheerful and hopeful than to be forty years old.—Oliver Wendell Holmes.

Let us endeavor so to live that when we come to die even the undertaker will be sorry.—Mark Twain.

CLIMBING ROSES

Pink Shades

	Size Flower	Price Retail
CLG. CECILE BRUNNER.	Small	**
"The Sweetheart Rose," producing great masses of perfectly formed miniature pink blooms; best in climbing form.		
CLG. PICTURE. Pat. 524	Very	\$2.50
Double rose-pink of excellent form and vigor. 6 to 8 feet. A glorious climber.		
CLG. PINOCCHIO. Pat. 1142	$1\frac{1}{2}$ in.	\$2.50
This new climber needs little said of praise, as the sales speak for this popular Floribunda. Reports are that this climbing form is extremely vigorous and hardy, producing many blooms.		

CLIMBING ROSES

Yellow Shades

CLG. GOLDEN SHOWERS. Pat. 1557	$4\frac{1}{2}$ to 5 in.	\$2.75
A.A.R.S. WINNER 1957 (Lammerts) Germains are introducing this lovely pillar and climbing Rose. A continuous bloomer — sturdy Pillar 8 to 10 feet, laden with golden flowers. Can be shaped as a bush. The buds and flowers are exquisitely shaped, daffodil yellow, long pointed and fragrant, high centered, 25 to 30 petals. Yellow open blooms. The plant is well clothed with large dark green foliage. Resistant to rose diseases.		
CLG. GOLDEN WINGS. Pat. 1419	Single	\$2.50
The most unusual Rose, according to parentage, it has been classed as a Hybrid Tea, although it grows to shrublike proportions. It is hardy even in the coldest places in the United States. Beautiful simplicity describes this gem. Makes a superb, continuous-blooming hedge.		
CLG. GOLDILOCKS. Pat. 1090	$3\frac{1}{2}$ in.	\$2.50
"Goldilocks" is one of the finest of all yellow Floribundas and the climbing form will be a thrill for every garden.		
GOLD RUSH	Lge.	**
Molten-gold; out in 1940—a lively, ever-blooming climber, fast growing in popularity; Very fragrant.		

CLIMBING ROSES**Yellow Shades**

		Flower Size	Retail Price
HIGH NOON. Pat. 704		Dble.	\$2.50
Approved for all mild climates. "All the concentrated essence of brilliant sunshine is displayed by this climber." Really ever-blooming; particularly fine as a pillar or wherever an easily controlled climber is desired.	30-40 petals		
MERMAID	Lge.		**
Can be used as a Climber, a pillar or a rambling single bush; it provides you with beautiful foliage the year around.			
CLG. PEACE. Pat. 932	Very lge.	\$2.25	
One of the most beautiful roses of our time. Glorious yellow rose with edges fringed with cerise.	very dble		
CLG. SUTTERS GOLD Pat. 1185	Lge.	\$2.50	
Very vigorous climber; clothed with many long pointed buds; very fragrant.	Dble.		

CLIMBING ROSES**White**

CLG. KAISERIN AUGUSTE VIKTORIA	Dble.	**
A fine old white climber. Standard in its class.		
CLG. SNOWBIRD	Dble.	**
One of the loveliest of the white roses; now available in the climbing variety.		

CLIMBING ROSES
Two-Tone Contrasting

CLG. FORTY-NINER. Pat. 1094	Lge.	\$2.50
This climber with its orient-red and chrome-yellow coloring, will glorify every garden.	dble.	
CLG. MME. HENRI GUILLOT. Pat. 788	Very lge. semi-dble.	\$2.00
Deep coral-red, very handsome foliage.		
CLG. MRS. SAM McGREDY. Pat. 394	Lge.	\$1.75
Probably top rose in the scarlet-orange range, which we like best in the climbing form.	dble.	
CLG. PRESIDENT HOOVER	Lge.	**
An ever popular favorite in shades of blended copper and pink.	semi-dble.	
CLG. TALISMAN	Dble.	**
Too well known to need description; bi-color yellow and ruddy copper		

TREE ROSES — 38" STANDARDS

Red Shades

Carousel Pat. 1066	Mirandy Pat. 632
Charlotte Armstrong Pat. 455	Montezuma Pat. 1383
Chrysler Imperial Pat. 1167	Pres. Eisenhower Pat. 1217
Crimson Glory	San Fernando Pat. 785
Etoile de Hollande	Texas Centennial

Pink and Shades of Pink

First Love Love Pat. 921	Lady Luck Pat. 1579
Helen Traubel Pat. 1028	Queen Elizabeth Pat. 1259
Picture	The Doctor

Tiffany Pat. 1304

Yellow Shades

Buccaneer Pat. 1119	Mrs. E. P. Thom
Eclipse	Peace Pat. 591
Fred Howard Pat. 1006	Sun Valley Pat. 1135
Lowell Thomas Pat. 595	Sutter's Gold Pat. 885

White Shades

Kaiserin A. Viktoria	Sliegh Bells Pat. 1004
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Two-Tone Contrasting

Forty-niner Pat. 792	Mme. Henri Guillot
Fred Edmunds Pat. 731	President Hoover
Little Darling Pat. 1581	Saturnia
Love Song Pat. 1360	Talisman

SALMON AND ORANGE SHADES

Mojave Pat. 1176

TREE ROSES — 24" PATIO STANDARDS

Carol Amling Pat. 1126	Pink
Circus Pat. 1382	Yellow shades
Crimson Rosette. Pat. 901	Red
Fashion. Pat. 789	Pink
Floradora	Red
Garnette	Red
Goldilocks. Pat. 672	Yellow
Kathy Fiscus. Pat. 967	Pink
Little Darling Pat. 1581	two-tone
Pink Rosette. Pat. 902	Pink
Pinocchio Pat. 902	Pink
Red Pinocchio. Pat. 812	Red
Vogue. Pat. 926	Shades of Pink

JUNE BUDS

Bare-root Delivery December - January

100-300	30¢
300-1000	28¢
1000-Up	25¢

Hybrid Tea

Christopher Stone, red
Condesa de Sastago, two-tone
Countess Vandal, salmon pink
Crimson Glory, red
Eclipse, yellow
Etoile de Hollande, red
Frau Karl Druschki, white
Girona, red & yellow
Hadley, red
J. Otto Thilow, pink
K. A. Viktoria, white
McGredy's Scarlet, deep scarlet
McGredy's Yellow, yellow
Mme, Henri Guillot, two-tone
Mrs. E. P. Thom, yellow
Mrs. Pierre S. Dupont, yellow
Night, dark red
Picture, pink
Pink Radiance, pink
Pres. Hoover, bi-color
Red Radiance, red
Red Talisman, cerise-red
Soeur Therese, yellow
Talisman, bi-color
Texas Centennial, red
The Doctor, pink

Floribunda

Eutin, red
Floradora, orange-red
Garnette, garnet-red
Margo Koster, orange-red
Rosenelfe, pink

Climber

Blaze, scarlet
Cecile Brunner, pink
Etoile de Hollande, red
Gold Rush, yellow
K. A. Viktoria, white
Paul's Scarlet, scarlet
Pres. Hoover, bi-color
Snowbird, white
Talisman, bi-color

*Oh! No man knows
Through what wild centuries
Roves back the rose.*

—De La Mare

Never leave that till tomorrow which you can do today.—Franklin



Little Darling

Pat. No. 1581